

Table 1

	Estimated visits	unique visitors	monthly pageviews per visitor (loyalty)	Audience	rank (2017)	links to	links from	Search terms	overlap by audience	audience type
RT	4,585,987	2,173,015	6.07	18.6 (RU), 10.6 (GR), 8.2 (US)	~281-364 (72 in ru; 364 in world); GR: 139; US: 1075; FR: 241; ES: 254	yandex; vk				males -30k
Breitbart	20,991,266	4,946,562	11.22	77.2 (US)	53 in US; world: 260-224 (feb 7)-314 (july 25)-238 (NYT 31/108 & WP 44/185)	drudge (2); reddit (5)	drudge (2); reddit (5)		daily caller; washingtonexaminer; dailywire; thegatewaypundit; infowars; washington times; drudge	some college; school; +44; +60k
SputnikNews	5,701,889	1,328,330	18.91	17.5 (GR); 8.3 (FR); 6.4 (TK); 5.6 (AN); 4.9 (Iran); 4.6 (US)	GR — 177; FR — 360; TK — 286; AN — 113; IR — 440 world: 805-902	fb (3) rt (5)	rt (5)		russian, turkish, iranian news sites	male; grads; middle eastern
RussiaInsider	397,020	109,934	9.07	20.1 (US); 12.5 (FR); 11.0 (UK)	world: 18,621-36,464; FR: 8,150; UK: 9,697	rt.com (2, 6.7); sputniknews.com (4, 4.5)	sputniknews.com (3, 4.6); rt.com (4, 4.1)		fort-russ; theduran; tass; thesaker; pravdareport; paulcraigroberts; strategic-culture; veteranstoday (10)	male; grad; +45; \$0-30k
ZeroHedge	11,626,639	2,877,631	13.02	58.3 (US); Canada/UK (~5)	US-569; world: 1169-1679	drudgereport.com (3)	drudge (3); reddit (4); facebook (5)	soros (three)	thegatewaypundit; dailycaller; Breitbart; infowars; washingtonexaminer; drudge; washington times; dailywire; phmedia; thehill	over \$100k; mostly male, white, over 44
The Saker	560,264	54,087	33.88	15.2 (US); 11 (FR); 9.3 (CA); 9.1 (MX); 6.7 (UK)	US - 45,522; world: 44,419-54,737	paulcraigroberts.org (3); theduran.com (5)	zerohedge.com (3); rt.com (5)		paulcraigroberts; unz; informationclearinghouse; strategic-culture; fort-russ; russia-insider; mikenorman; theduran; consortiumnews; moonofalabama	male; no college or grad school; home; over 45; 30-60k or over 100k; white
Katehon				12.5 (GR); 9.4 (UK); 7.4 (RU); 6.3 (US)	33,952 - 133,451 (GR: 48,227)				geopolitica, thesaker, strategic-culture; journal-neo; 4pt; exoneews; irtheory (8); beinglibertarian (9); reformedlibertarian (10)	male; no college or grad; home; 30-60k; large amounts of hispanic, middle eastern
The Duran	235,064	89,356	5.07	18.4 (US); 18 (UK); 9.5 (FR)	US: 50,036; world: 33,016-53,043; IR: 3,222	facebook (1; 8%); russia-insider (4); rt.com (5)	russia-insider (4); thesaker (5)	latest syrian army advances; soros (4)	russia-insider; fort-russ; thesaker; russiafeed; syrianperspective; veteranstoday (9)	male +45; grad school; 30-60k and 100k+
Geopolitica				24.2 (RU); 12.4 (FR); 7.9 (ES); 6.7 PL 4.5 (US)	world: 531,848-126,018; RU: 21,744				katehon, 4pt, globalaffairs, russiacouncil	male, home, 60k-100k, 25-34, 44+,
Fort-Rus	144,641	43,484	6.15	US: 12.1, ES: 10.4; CA: 9.2; AUS: 7.9; FR: 7.3	56,169; US: 91,305; ES: 16,991; CA: 14,786; AUS: 11,906; FR: 27,003	russia-insider (3); rt (4)	russia-insider (3)		russia-insider; thesaker; theduran; tass; russiafeed; pravdareport; strategic; southfront; stalkerzone; 21stwire	
CounterPunch	489,131	271,249	4.06	43.7 (US); 7.1 (UK); 5.1 (FR)	19,196-33,160; US: 12,936				consort; globalresearch; truth out; truth dig; infoclear; jacobinmag; antiwar; unz; per; democranow	
4pt				27.1 (US); 12.7 (RU)					dugin.ru, koservatizm.org; geopolitica; evrazia.org; opernrevolt.info (7); 4threvolutionarywar, katehon, arctogaia	
globalresearch.ca	488,530	381,432	3.61	29.7 (US); 9 (CA); 6.2 (UK); 5.3 (IR)	11702-23792; US: 14,331; CA: 4,984; IR: 7,894		rt (5)		informationclearinghouse; counterpunch; veteranstoday; mintpressnews; consortiumnews; rens; zerohedge; russia-insider; paulcraigroberts; activistpost	white, male, 45+; home; grad; 30-60k
consortiumnews	290,655	115,700	5.02	US: 33.9; FR: 14.2; CA: 7.4	US: 36,928; FR: 19,753; CA: 17,684	zerohedge (2); antiwar (5);	zerohedge (5)		antiwar; infoclear; moonof; counterpunch; thesaker; unz; mintpressnews; 21stcenturywire; truthdig; strategic-culture	

	Estimated visits	unique visitors	monthly pageviews per visitor (loyalty)	Audience	rank (2017)	links to	links from	Search terms	overlap by audience	audience type
informationclearinghouse	238,307	107,051	5.7	US: 32.4; CA: 8.8; FR: 6.8	42,195-54,485 (US: 27,998; CA: 10,782)	zerohedge (4); pcr	globalresearch (3); zero (5)	a	pcr; thesaker; consortiumnews; strategic-culture; journal-neo; globalresearch; unz; antiwar; 21stcenturywire; veteranstoday	white, grad, male, 0-30, home, 54+
moonofalabama	44,714	44,714	6.59	US: 18.8; FR: 15.6; GR: 14.6; CA: 12.9	105,425; US: 84,346; FR: 23,580; CA: 16,771	zerohedge (2); thesaker (3)	zerohedge (2)		consort; saker; off-guard; craigmurray; infoclear; 21stcenturywire; syrianpersp; pcr; antiwar; unz	
unz	595,864	163,703	12.94	US: 45.9; FR 8.7; CA: 6.4	39475-33677; US: 13,499; NE: 5,617; SL: 2,533	zerohedge (4); thesaker (5)	zerohedge (5)	steve sailer (3); american investors (1); white american investors (4)	vdare; thesaker; pcr; takimag; informationclearinghouse; amren; consortiumnews; antiwar;theamericanconservative; lewrockwell	30-60; 100+; white male; home; grad; 54+
veteranstoday	303,832	180,204	5.49	US: 31.6; GR: 8.3; AU: 7.6	18,689-40,696; US: 22,248; AU: 6,331	zerohedge (4)	zerohedge (4); sputniknews (5)	khazarian mafia (2)	theduran (6); russia-insider (7); pcr; thesaker (10)	
antiwar	348,054	128,067	7.08	US: 46.5; CA: 14.7; CH: 6.4; NE: 5.9	41,799-71,723; US: 25,934; CA: 9,450; CH: 4,590		theamericanconservative (3); juancole (5)		consortium; juancole; infoclear; unz; lewrockwell; theamcon; azfcu; libertarianinstitute ronpaulinstitute; counterpunch	
dailystormer					10,496 (world peak0)					
alt-right	478,494	133,968	9.45	US: 53.4; GR: 17.1; UK: 7.3	61,759; US: 21,574					
trs	714,389	97,881	39.22	US: 60.8; SW: 12.4	39,761, US 11,852, SW: 2,003; Portugal, 4, 400					
tsargrad.tv	GR: 819,838	217,952	7.21	RU: 64.7; GR: 7.9; NE: 2.1	7,869; Russia: 382; GR: 3,234; NE: 2,779					
21stcwire					57,083-156,347				consort;info;vet;strategic;journal-neo;theduran;moonof;mintpress;activistpost; fort-russ	
strategic-culture	135,927	64,623	4.44	US: 23.8; FR: 10.2; ES: 8.5	US: 73,673; FR: 32,324; ES: 26,967	zerohedge (2); pcr (4); sputnik (5)	sputnik (3); journal-neo (4); tt.com (5)		thesaker; journal-neo; pcr; infoclear; russia-insider; theduran; unz; fort-russ; 21stcwire; consortiumnews	
journal-neo				FR: 20.6; US: 9; CA: 8.5; UK: 7.9; CH: 7.6	97,187; FR: 17,381	google.ru	google.ru	f william engdahl	strategic-culture; infoclear;veterans;t hesaker;russia-insider;21stcwire; theduran; unz; williamengdahl; consortiumnews	
voltairenetwork	FR: 329,953	148,100	4.67	FR: 27.1; GR: 14.7; ES: 8; CL: 3.7	17,990-27,211; FR: 3,420; GR: 7,745; CL: 2,857	rt (4)	sputnik (3); rt (5)		globalresearch (8)	